

## REMARKS

In the Office Action the Examiner noted that claims 1-8 were pending in the application. The Examiner objected to claim 3 and rejected claims 1, 2 and 4-8. By this Amendment, claims 2 and 3 have been cancelled and various claims have been amended. Thus, claims 1 and 4-8 are pending in the application. The Examiner's rejection is traversed below.

### Allowable Claim 3

On page 5 of the Office Action the Examiner indicated that claim 3 would be allowable if rewritten in independent form. By this Amendment, claim 3 has been rewritten in independent form as amended claim 1. Therefore, it is submitted that claims 1 and 4-6 should now be in condition for allowance.

### Rejected Claims 7 and 8

Based on the Examiner's comments on page 5 of the Office Action, claims 7 and 8 have been amended to incorporate certain features of claim 3 as follows:

preparing ranking guarantee data of the investigation target page,  
based on the ranked value calculated by said calculating; and

sending the ranking guarantee data prepared by said preparing to  
the user who has designated the investigation target page

Therefore, it is submitted that claims 7 and 8, as amended, patentably distinguish over the prior art.

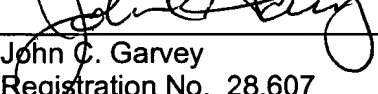
Summary

It is submitted that none of the references, either taken alone or in combination, teach the present claimed invention. Thus, claims 1 and 4-8 are deemed to be in a condition suitable for allowance. Reconsideration of the claims and an early notice of allowance are earnestly solicited.

Respectfully submitted,

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